



2021 NEW ENGLAND REGIONAL CONFERENCE
SPONSORSHIP AND MARKETING
OPPORTUNITIES
 November 15-17, 2021
 Omni Mt Washington, Bretton Woods, NH

EXHIBIT BOOTHS:

BOOTH	DESCRIPTION	FEE	TOTAL
Member Exhibit Booth	Includes: <ul style="list-style-type: none"> • 8 x 10 Exhibit Booth • 2 Chairs • 2 Booth Personnel • Listing in Program Book • WiFi • Attendee List (Post Conference) • Entrance to all educational and networking events (excludes pre-conference events) 	\$1695	
Non-Member Exhibit Booth	Includes: <ul style="list-style-type: none"> • 8 x 10 Exhibit Booth • 2 Chairs • 2 Booth Personnel • Listing in Program Book • WiFi • Attendee List (Post Conference) • Entrance to all educational and networking events (excludes pre-conference events) 	\$1995	

PREMIER PACKAGES:

PACKAGES	DESCRIPTION	FEE	TOTAL
Preconference Package	<ul style="list-style-type: none"> • Exhibitor Booth Included • Signage at door and registration desk • Meet and Greet Attendees at Roundtable • Table in room for your literature/material • Moderator Introduction • Room Monitor • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website 	\$2500 (2 available)	
Attendee Lanyard Package	<ul style="list-style-type: none"> • Exhibitor Booth Included • Your company logo on all attendee lanyards • Signage at registration desk • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website 	\$3500	

Vendor Game Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Your logo on all game cards given to all attendees • Signage at Registration Desk and in Exhibit Hall announcing prizes • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$4000	
Cyber Café & Charging Station Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Signage at Café • Meet and greet attendee at Café • Two laptops for use by attendees • Variety of chargers for attendee devices • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$4000	
Attendee Bag Package	<ul style="list-style-type: none"> • Exhibitor Booth Included • Your company logo on all attendee bags • Signage at registration desk • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website 	\$4500	
Welcome Reception Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Signage at door and registration desk • Welcome attendees at door with your promotional giveaway • Cocktail Napkins with your logo • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website 	\$4500	
Program Book Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Logo on front cover • Inside Front Cover Full Page ad • Signage at registration desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$5000	
Conference Note Pad/Pen Combination Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Your company logo on attendee note pad/pen combinations • Signage at registration desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$5000	

Thursday Night Networking Event Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Signage at door and registration desk • Introduction by Band • Cocktail Napkins with your logo • Photo Booth • Party Props • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$5500	
Keynote Speaker Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Signage at door and registration desk • Literature/material handout at door • 2-3 Minute Company Introduction • Speaker introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$6000	
Mobile App Sponsor	<ul style="list-style-type: none"> • Exhibit Booth Included • Your logo on our mobile app • Signage at Registration Desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website 	\$7000	

SPONSORSHIPS:

SPONSORSHIPS	DESCRIPTION	FEE	TOTAL
Conference Break Sponsor	<ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at entrance to hall • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page 	\$500 (3 available)	
Break Out Room Sponsor	<ul style="list-style-type: none"> • Signage at door • Introduction of speakers • Table in room for your literature • Room monitor • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page 	\$500 (3 available)	
Breakfast Sponsor	<ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at entrance to hall • 2-minute company introduction • Recognition in Program Book 	\$1000 (2 available)	

	<ul style="list-style-type: none"> Promotional literature/material in all attendee bags Recognition on website event page 		
Lunch Sponsor	<ul style="list-style-type: none"> Signage at entrance and in hall Greet attendees at entrance to hall 2-minute company introduction Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page 	\$1000	
Conference Business Card Book Sponsor	<ul style="list-style-type: none"> Your logo on business card books Signage at registration desk Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page 	\$3000	

PROGRAM BOOK ADVERTISING:

ADS	DESCRIPTION	FEE	TOTAL
Program Book Inside Back Cover	Color Ad	\$1000	
Program Book Back Cover	Color Ad	\$1500	
Program Book Full Page Ad	Black and White Ad	\$400	

EXHIBITOR ADD ON BONUS OPTION:

BONUSES	DESCRIPTION	FEE	TOTAL
Gift Registration	Exhibitors may gift registration for first time attendees (Must be a Practice Manager/Administrator)	\$200 each	
Additional Booth Personnel	Exhibitors may increase the presence at their booth with additional booth personnel	\$349 each	
Promotional Giveaway in Conference Bag	Your promotional literature/material in all attendee bags	\$300	

ADDITIONAL SPONSORSHIP PACKAGES:

PURCHASE A BOOTH, SPONSORSHIP AND A FULL-PAGE AD IN THE PROGRAM BOOK TO RECEIVE 5% OFF THE TOTAL COST OF THE PACKAGE!

*All sponsorships include promotional literature/material in all attendee bags, recognition in the program book and on website, and signage at the registration desk.

REGISTRATION INFORMATION: Choose your contact person carefully. This person will receive ALL communications, forms, exhibitor manual and invoices. Timely return of all materials ensures your company's ability to take advantage of all opportunities.

Contact Name	Title	
Organization	Business Type/Product	
Mailing Address	City	State
Zip Code	Phone	Fax
E-Mail Address*	Website	

***Legible e-mail is required in order for you to receive confirmation.**

Booth Personnel 1: _____ Booth Personnel 1 Email: _____

Booth Personnel 2: _____ Booth Personnel 2 Email: _____

Company name as you would like it to appear on promotional materials: _____

Additional booth personnel name: _____ Additional booth personnel name: _____
(Attach another sheet if necessary)

Booth Choice #1 _____ **Booth Choice #2** _____ **Booth Choice #3** _____

PAYMENT INFORMATION

Grand Total: \$

- Booth Space will be assigned upon receipt of **FULL PAYMENT**.
- Exhibitor Prospectus will be sent separately by AEX Convention Services.

Enclosed is Check# _____ in the amount of \$ _____ payable to **NERC-NHMGMA**.

Charge \$ _____ to the following credit card: MasterCard Visa AMEX

Card Number	Expiration Date	Security Code
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Cardholder's Name (Please Print)	Cardholder's Signature
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Card Billing Address _____

CANCELLATION POLICY: An Exhibitor or Sponsor shall have the right to cancel this agreement at any time by written notice to Show Management. If Show Management receives notice of cancellation on or before October 15, 2021, Show Management will refund 50% of the Exhibitor's total fees. If notice of cancellation is received after October 15, 2021 no refunds will be issued.

Submit this form along with your payment to:

Email: admin@nhmgma.com
Fax: 866-648-5913
Mail: NERC-NHMGMA, P.O. Box 3403, Hamilton, NJ 08619

Questions: Call 866-222-3777