



2019 NEW ENGLAND REGIONAL CONFERENCE

MAY 1-3
 STOWE MOUNTAIN LODGE
 7412 Mountain Rd
 Stowe, VT 05672

SPONSORSHIP AND MARKETING OPPORTUNITIES

EXHIBIT BOOTHS:

| BOOTH | DESCRIPTION | FEE | TOTAL |
|---------------------------------|--|--------|-------|
| Member Exhibit Booth | Includes: <ul style="list-style-type: none"> • 8 x 10 Exhibit Booth • 6' Table • 2 Chairs • 2 Booth Personnel • Listing in Program Book • Wi-Fi • Electric • Attendee List (Pre & Post Conference) • Entrance to all educational and networking events (excludes pre-conference events) | \$1695 | |
| Non-Member Exhibit Booth | Includes: <ul style="list-style-type: none"> • 8 x 10 Exhibit Booth • 6' Table • 2 Chairs • 2 Booth Personnel • Listing in Program Book • Wi-Fi • Electric • Attendee List (Pre & Post Conference) • Entrance to all educational and networking events (excludes pre-conference events) | \$1995 | |

PREMIER PACKAGES (Exhibit Booth Included):

| PACKAGES | DESCRIPTION | FEE | TOTAL |
|---------------------------------|---|--------|-------|
| Attendee Lanyard Package | <ul style="list-style-type: none"> • Exhibitor Booth Included • Your company logo on all attendee lanyards • Signage at registration desk • Full Page Black and White Program Book Ad • Promotional literature/material in all | \$3500 | |

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|--|--|----------------------|--|
| | <ul style="list-style-type: none"> attendee bags • Recognition on website | | |
| Vendor Game Sponsor | <ul style="list-style-type: none"> • Exhibit Booth Included • Your logo on all game cards given to all attendees • Signage at Registration Desk and in Exhibit Hall announcing prizes • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website | \$4000 | |
| Cyber Café & Charging Station Sponsor | <ul style="list-style-type: none"> • Exhibit Booth Included • Signage at Café • Meet and greet attendee at Café • Two laptops for use by attendees • Variety of chargers for attendee devices • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website | \$4000 | |
| Attendee Bag Package | <ul style="list-style-type: none"> • Exhibitor Booth Included • Your company logo on all attendee bags • Signage at registration desk • Full Page Black and White Program Book Ad • Promotional literature/material in all attendee bags • Recognition on website | \$4500 | |
| Program Book Sponsor | <ul style="list-style-type: none"> • Exhibit Booth Included • Logo on front cover • Inside Front Cover Full Page ad • Signage at registration desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website | \$5000 | |
| Keynote Sponsor | <ul style="list-style-type: none"> • Exhibit Booth Included • Signage at door and registration desk • Literature/material handout at door • 2-3 Minute Company Introduction • Speaker introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website | \$5000 (2 available) | |
| Welcome Reception/Pig Roast Sponsor | <ul style="list-style-type: none"> • Exhibit Booth Included • Signage at door and registration desk • Welcome attendees at door with your promotional | \$6000 | |

| | | | |
|--|---|--------|--|
| | <ul style="list-style-type: none"> giveaway Dinner Napkins with your logo Full Page Black and White Program Book Ad Promotional literature/material in all attendee bags Recognition on website | | |
| Welcome Reception/Craft Beer Sponsor | <ul style="list-style-type: none"> Exhibit Booth Included Signage at door and registration desk Welcome attendees at door with your promotional giveaway Beer Cups with your logo Cocktail Napkins with your logo Full Page Black and White Program Book Ad Promotional literature/material in all attendee bags Recognition on website | \$6000 | |
| Thursday Night Networking Event Sponsor | <ul style="list-style-type: none"> Exhibit Booth Included Signage at door and registration desk Introduction by Band Cocktail Napkins with your logo Photo Booth Party Props Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website | \$6000 | |

SPONSORSHIPS:

| SPONSORSHIPS | DESCRIPTION | FEE | TOTAL |
|---------------------------------|--|---------------------|-------|
| Conference Break Sponsor | <ul style="list-style-type: none"> Signage at entrance and in hall Greet attendees at entrance to hall Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page | \$500 (4 available) | |
| Break Out Room Sponsor | <ul style="list-style-type: none"> Signage at door Introduction of speakers Table in room for your literature Room monitor Recognition in Program Book Promotional literature/material in all attendee bags Recognition on website event page | \$500 (4 available) | |

| | | | |
|--|--|-----------------------------------|--|
| Breakfast Sponsor | <ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at entrance to hall • 2-minute company introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page | \$1000 (2 available) | |
| Snack Bag Sponsor | <ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at registration desk • Company logo on all bags • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page | \$1250 | |
| Lunch Sponsor | <ul style="list-style-type: none"> • Signage at entrance and in hall • Greet attendees at entrance to hall • 2-minute company introduction • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page | \$2000 | |
| Conference Business Card Book Sponsor | <ul style="list-style-type: none"> • Your logo on business card books • Signage at registration desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website event page | \$3000 | |
| Conference Note Pad/Pen Combination Sponsor | <ul style="list-style-type: none"> • Your company logo on attendee note pad/pen combinations • Signage at registration desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website | \$3500 | |
| Mobile App Sponsor | <ul style="list-style-type: none"> • Your logo on header of our mobile app • Recognition with push notifications throughout event • Signage at Registration Desk • Recognition in Program Book • Promotional literature/material in all attendee bags • Recognition on website | \$6000 (sponsorship can be split) | |

PROGRAM BOOK ADVERTISING:

| ADS | DESCRIPTION | FEE | TOTAL |
|--------------------------------|--------------------|--------|-------|
| Program Book Inside Back Cover | Color Ad | \$1000 | |
| Program Book Back Cover | Color Ad | \$1500 | |
| Program Book Full Page Ad | Black and White Ad | \$400 | |

EXHIBITOR ADD ON BONUS OPTION:

| EXHIBITOR BONUSES | DESCRIPTION | FEE | TOTAL |
|--|--|------------|-------|
| Gift Registration | Exhibitors may gift registration for first time attendees (Must be a Practice Manager/Administrator) | \$200 each | |
| Additional Booth Personnel | Exhibitors may increase the presence at their booth with additional booth personnel | \$349 each | |
| Promotional Giveaway in Conference Bag | Your promotional literature/material in all attendee bags | \$300 | |

ADDITIONAL SPONSORSHIP PACKAGES:

PURCHASE A BOOTH, SPONSORSHIP AND A FULL-PAGE AD IN THE PROGRAM BOOK TO RECEIVE 5% OFF THE TOTAL COST OF THE PACKAGE!

***All sponsorships include promotional literature/material in all attendee bags, recognition in the program book and on website, and signage at the registration desk.**

REGISTRATION INFORMATION: Choose your contact person carefully. This person will receive ALL communications, forms, exhibitor manual and invoices. Timely return of all materials ensures your company's ability to take advantage of all opportunities.

| | | |
|-----------------|-----------------------|-------|
| Contact Name | Title | |
| Organization | Business Type/Product | |
| Mailing Address | City | State |
| Zip Code | Phone | Fax |
| E-Mail Address* | Website | |

***Legible e-mail is required in order for you to receive confirmation.**

Booth Personnel 1: _____ Booth Personnel 2: _____

Company name as you would like it to appear on promotional materials:

Additional booth personnel name: _____ Additional booth personnel name: _____
(Attach another sheet if necessary)

Booth Choice #1 _____ **Booth Choice #2** _____ **Booth Choice #3** _____

PAYMENT INFORMATION

| |
|------------------------|
| Grand Total: \$ |
|------------------------|

- Booth Space will be assigned upon receipt of **FULL PAYMENT**.
- Exhibitor Prospectus will be sent separately by AEX Convention Services.

Enclosed is Check# _____ in the amount of \$ _____ payable to **NERC**.
 Charge \$ _____ to the following credit card: MasterCard Visa AMEX

| | | |
|----------------------------------|------------------------|---------------|
| Card Number | Expiration Date | Security Code |
| Cardholder's Name (Please Print) | Cardholder's Signature | |
| Card Billing Address | | |

CANCELLATION POLICY: An Exhibitor or Sponsor shall have the right to cancel this agreement at any time by written notice to Show Management. If Show Management receives notice of cancellation on or before April 1, 2019, Show Management will refund 50% of the Exhibitor's total fees. If notice of cancellation is received after April 1, 2019 no refunds will be issued.

Submit this form along with your payment to:

Email: Staff@vermontmgma.com
Fax: 866-241-7790
Mail: VTMGMA, P.O. Box 3403, Hamilton, NJ 08619

Questions: Call 844-944-1326 or Email staff@vermontmgma.com