2023 SPONSORSHIP OPPORTUNITIES

NEW ENGLAND MGMA
REGIONAL CONFERENCE

2023 ANNUAL CONFERENCE SPONSORSHIPS

NEW ENGLAND REGIONAL CONFERENCE
APRIL 19-21, 2023
SEA CREST BEACH HOTEL
NORTH FALMOUTH, MA

Spotlight your organization at our New England Regional Conference featuring 2½ days of education and networking mixed in with a little bit of fun. Our Regional Conference is co-hosted with Maine MGMA, Massachusetts/Rhode Island MGMA, New Hampshire MGMA, and Vermont MGMA

This year our conference will deliver more than 8 hours of face to face time with approximately 100+ attendees consisting of practice leaders and decision makers.

Join us and connect with our attendees during our highlight event of the year.

EXHIBIT BOOTHS:

MEMBER BOOTH $1,695

INCLUDES:

- 8 x 10 Exhibit Booth
- Pipe and Drape
- 6' Table
- 2 Chairs
- 2 Booth Personnel
- Listing in Program Book and on Web Page
- Wi-Fi
- Electric (if requested)
- Attendee List (Pre & Post Conference)
- Entrance to all educational and networking events (excludes pre-conference events)

NON- MEMBER BOOTH $1,995

INCLUDES:

- 8 x 10 Exhibit Booth
- Pipe and Drape
- 6' Table
- 2 Chairs
- 2 Booth Personnel
- Listing in Program Book and on Web Page
- Wi-Fi
- Electric (if requested)
- Attendee List (Pre & Post Conference)
- Entrance to all educational and networking events (excludes pre-conference events)

PREMIER PACKAGES:

Exhibit Booth Included

ATTENDEE LANYARD $3,500

DESCRIPTION:

- Exhibit Booth Included
- Your company logo on all attendee lanyards
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

ATTENDEE BAG $4,500

DESCRIPTION:

- Exhibitor Booth Included
- Your company logo on all attendee bags
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

VENDOR GAME $4,000

DESCRIPTION:

- Exhibit Booth Included
- Your logo on all game cards given to all attendees
- Your personnel may announce winners and hand out prizes
- Full Page Color Program Book Ad
- Signage at Registration Desk and in Exhibit Hall announcing prizes
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book
- Dedicated Social Media Post & Eblast Announcing Prizes

CONF. NOTE PAD/PEN $5,000

DESCRIPTION:

- Exhibitor Booth Included
- Your company logo on all attendee note pad/pen combinations
- Signage at registration desk
- Full Page Black and White Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

CONF. MOBILE APP $6,000

DESCRIPTION:

- Exhibitor Booth Included
- Your company logo on our mobile app
- Your logo on mobile app instructions
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

KEYNOTE SPEAKER $6,000

DESCRIPTION:

- Exhibitor Booth Included
- Literature/material handout at door of keynote session
- 2-minute company introduction before keynote session
- Speaker introduction
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

WELCOME RECEPTION $5,500

DESCRIPTION:

- Exhibitor Booth Included
- Signage at door and registration desk
- Welcome attendees at door with your promotional giveaway
- Entertainment Introduction
- 2 minutes with microphone for Company Introduction
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

THEMED NETWORKING EVENT

$5,500

DESCRIPTION:

- Exhibitor Booth Included
- Signage at door and registration desk
- Introduction by DJ
- 2 minutes with microphone for Company Introduction
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Photo Booth with logo on pictures
- Party Props
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book

SPONSORSHIPS:

Does not include Exhibit Booth

CONFERENCE BREAK

$500
(3 available)

DESCRIPTION:

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Logo Projected in Exhibit Hall During Break

BREAK OUT ROOM

$500
(2 available)

DESCRIPTION:

- Signage at door
- Introduction of speakers
- Table in room for your literature
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

BREAKFAST

$1,000
(2 available)

DESCRIPTION:

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- 2-minute company introduction
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Logo Projected in Exhibit Hall During Breakfast

LUNCH

$1,000

DESCRIPTION:

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- 2-minute company introduction
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Logo Projected in Exhibit Hall During Breakfast

PRE-CONFERENCE

$2,000

DESCRIPTION:

- Signage at door
- Introduction of speakers
- Table in room for your literature
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Dedicated social media post and eblast announcing session sponsorship

SIGNAGE $2,000

DESCRIPTION:

- Your logo on all conference signage
- Signage at Registration Desk announcing sponsorship
- Recognition in Program Book
- Promotional literature/material in all attendee bags
- Recognition on website event page

WIFI SPONSOR $2,500

DESCRIPTION:

- Wifi instruction card at registration desk with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Custom Wifi Password (Where available)

FLASH DRIVES $3,000

DESCRIPTION:

- Your logo on all conference flash drives pre-loaded with workshop presentation (when available)
- Signage at Registration Desk
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

A/V SPONSOR $4,000

DESCRIPTION:

- Signage at registration desk, all general sessions and break out rooms
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

BUSINESS CARD BOOK $3,000

DESCRIPTION:

- Your logo on business card books
- Signage at registration desk
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

CYBER CAFE & CHARGING STATION $3,500

DESCRIPTION:

- Signage at Café
- Meet and greet with attendees at Café
- Full Coffee Station set-up
- Variety of chargers for attendee devices
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

HOTEL KEY CARD $4,000

DESCRIPTION:

- Your logo on all hotel key cards
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

WATER STATION $5,000

DESCRIPTION:

- Signage at water stations in all session rooms
- Beverage Cups with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

BUBBLE BAR $5,000

DESCRIPTION:

- Meet and greet attendees at the conference registration desk with Champagne, Mimosas or Bellini Toast
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

BLOODY BAR $5,000

**Traditionally held on the last morning of the Conference

DESCRIPTION:

- Meet and greet attendees at the conference registration desk with a Bloody Mary (Hair of the Dog)
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page

PROGRAM BOOK AD

Program Book Inside Front Cover	$1,000
Program Book Inside Back Cover	$1,000
Program Book Back Cover	$1,500
Program Book Full Page Color Ad	$475

EXHIBITOR ADD ON

Gift Registration to 1st Time Attendee	$150 each
Additional Booth Personnel	$279 each
Promotional Giveaway in Attendee Bag	$400

2023 NERC FORM

Submit this form along with your payment to:
Email: info@mmgma.com or **Mail:** PO Box 3403, Hamilton, NJ, 08619

Contact Name | Title | Business Type/Product

Organization | Website

Mailing Address | City | State | Zip Code

Phone | Fax | E-mail

Select Exhibit Booth or Conference Package:

- Member Exhibit Booth ☐
- Non-Member Exhibit Booth ☐
- Attendee Lanyard Package ☐
- Attendee Bag Package ☐
- Vendor Game Sponsor ☐
- Conference Mobile App Sponsor ☐
- Conference Notepad/Pen Sponsor ☐
- The Keynote Speaker Sponsor ☐
- Welcome Reception Sponsor ☐
- Themed Networking Event ☐

Select Any Additional Conference Sponsorship(s) or Add On Bonus Options:

- Conference Break Sponsor ☐
- Break Out Room Sponsor ☐
- Pre-Conference Sponsor ☐
- Breakfast Sponsor ☐
- Lunch Sponsor ☐
- Signage Sponsor ☐
- Flash Drive Sponsor ☐
- A/V Sponsor ☐
- Wifi Sponsor ☐
- Hotel Key Card Sponsor ☐
- Cyber Cafe & Charging Station ☐
- Water Station Sponsor ☐
- Bubble Bar Sponsor ☐
- Bloody Bar Sponsor ☐
- Program Book Inside Front or Back Cover ☐
- Program Book Back Cover ☐
- Program Book Full Page Ad ☐
- Gift Registration ☐
- Additional Booth Personnel ☐
- Promotional Giveaway in Conference Bag ☐

Booth Personnel #1 | **Booth Personnel #2** | **Additional Booth Personnel ($279/ per addition):**

Company name as you would like it to appear on promotional material:

◯ Enclosed is Check #_____ in the amount of $_____ payable to **NERC-NHMGMA.**

◯ Charge $_____ to the following credit card: ◯VISA ◯MC ◯AMEX ◯DISCOVER

Card Number | Exp. Date | SEC Code

Billing Address (Please Print)

Card Holders Name (Please Print) | Signature

Let's get in touch

New England MGMA Regional Conference

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